

BF203 - BANKING SERVICES AND PRODUCTS - İktisadi ve İdari Bilimler Fakültesi - Finans ve Bankacılık Bölümü
General Info

Objectives of the Course

To understand the financial system and banking in terms of services and legislation.

Course Contents

The functions of the banking system, the extent and effects of the financial intermediation function, the application principles and legislation of banks in terms of the types of financial services they provide.

Recommended or Required Reading

• Bankacılık Ürün ve Hizmetleri, Mehmet Vurucu ve Mustafa Ufuk Arı, Seçkin Yayıncılık, Ankara, 2015. • A'dan Z'ye Bankacılık, Mehmet Vurucu ve Mustafa Ufuk Arı, Seçkin Yayıncılık, Ankara, 2014. • Bankacılık Hizmet Ürünleri, Anadolu Üniversitesi Yayını, Eskişehir, 2019

Planned Learning Activities and Teaching Methods

Narration Method

Recommended Optional Programme Components

It is recommended to make preparations regarding the subject before the relevant week.

Instructor's Assistants

There is no assistant teaching staff.

Presentation Of Course

Face to Face

Dersi Veren Öğretim Elemanları

Dr. Öğr. Üyesi Mehmet Uçar Res. Assist. Dr. Fatmanur Deniz

Program Outcomes

1. Can explain banking transactions.
2. Can adapt to financial innovations and banking transactions
3. Diversify and organize banking techniques

Weekly Contents

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical
1	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik_hizmet_ve_urunleri.pdf	Narration-Question and Answer	Concept, History and Functions of Banking Anadolu University Publications/Banking Service Products Book Part 1
2	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik_hizmet_ve_urunleri.pdf	Narration-Question and Answer	Definition and General Classification of Deposits Anadolu University Publications/Banking Service Products Book Part 1
3	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik_hizmet_ve_urunleri.pdf	Narration-Question and Answer	Banking Services Based on Commercial Papers Anadolu University Publications/Banking Service Products Book Part 2
4	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik_hizmet_ve_urunleri.pdf	Narration-Question and Answer	Money Transfer Services and Payment Systems Anadolu University Publications/Banking Service Products Book Chapter 3

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical
5	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Wealth Management, Custody Services and Investment Funds in Banks Anadolu University Publications/Banking Service Products Book Chapter 4
6	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Financial Investment Services in Banking Anadolu University Publications/Banking Service Products Book Chapter 5
7	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf https://acikerisim.nevsehir.edu.tr/handle/20.500.11787/6214?locale-attribute=en	Narration-Question and Answer	Digital Banking I Anadolu University Publications/Banking Service Products Book Chapter 6 page:169-180
8			Midterm Exam
9	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf https://acikerisim.nevsehir.edu.tr/handle/20.500.11787/6214?locale-attribute=en	Narration-Question and Answer	Digital Banking II Anadolu University Publications/Banking Service Products Book Chapter 6 page:169-180
10	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Bank and Credit Cards Anadolu University Publications/Banking Service Products Book Chapter 6 page: 182-198
11	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Foreign Exchange Services in Banks Anadolu University Publications/Banking Service Products Book Chapter 7 pages: 199-203
12	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Foreign Trade and Insurance Services in Banks Anadolu University Publications/Banking Service Products Book Chapter 7 pages: 201-222
13	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Corporate Governance and Banking Ethics Principles in Banks Anadolu University Publications/Banking Service Products Book Chapter 7 pages: 231-233
14	https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik hizmet ve ürünleri.pdf	Narration-Question and Answer	Measures to Prevent Money Laundering in Banking and Consumer Protection Anadolu University Publications/Banking Service Products Book Chapter 8 pages: 237-250

Order PreparationInfo**Laboratory TeachingMethods Theoretical**

15 https://sistem.nevsehir.edu.tr/bizdosyalar/c566741b091425a15cf3234944ae959f/bankacilik_hizmet_ve_urunleri.pdf

Narration-Question
and Answer

Financial Marketing
in Banking
Anadolu University
Publications/Banking
Service Products
Book Chapter 8
pages: 251-257

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Derse Katılım	10	2,00
Ders Öncesi Bireysel Çalışma	14	1,00
Ders Sonrası Bireysel Çalışma	14	2,00
Ara Sınav Hazırlık	7	1,00
Final Sınavı Hazırlık	7	1,00
Teorik Ders Anlatım	14	3,00

Assesments

Activities	Weight (%)
Vize	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O. 24	P.O. 25
L.O. 1	1					1																			
L.O. 2	1													1											
L.O. 3	1													1											

Table :

P.O. 1 :

P.O. 2 :

P.O. 3 :

P.O. 4 :

P.O. 5 :

P.O. 6 :

P.O. 7 :

P.O. 8 :

P.O. 9 :

P.O. 10 :

P.O. 11 :

P.O. 12 :

P.O. 13 :

P.O. 14 :

P.O. 15 :

P.O. 16 :

P.O. 17 :

P.O. 18 :

P.O. 19 :

P.O. 20 :

P.O. 21 :

P.O. 22 :

P.O. 23 :

P.O. 24 :

P.O. 25 :

L.O. 1 : Can explain banking transactions.

L.O. 2 : Can adapt to financial innovations and banking transactions

L.O. 3 : Diversify and organize banking techniques